**Psychology Chapter 2, Section 2**

* **The \_\_\_\_\_\_\_\_\_\_\_\_\_\_ Method**
  + **\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**: People are asked to respond to a series of questions about a particular subject.
    - **EX**: Interviews(\_\_\_\_\_\_\_\_\_\_\_); questionnaires (\_\_\_\_\_\_\_\_\_\_\_\_\_)------Can lead to inaccurate answers.
* ***\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_population***:
  + The **\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_** you want to study or describe.
  + Researchers study a ***sample***, which is only part of the \_\_\_\_\_\_\_\_\_\_\_\_\_\_  *population*.
* ***Selecting Samples:*** Sample should be ***\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_*** to the target population.
  + Researchers use a \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ ***sample***: Individuals are selected by chance from the target population. (**EX**: pulling names out of a hat)
    - **GOAL**: represent the whole population if large enough.
* ***\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Sample***:
  + **Subgroups** in the population are represented \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_in the sample.
    - **EX:** Including **specific** ethnic groups/races within a sample.
      * **Surveying 2 groups** 🡪 Boys & Girls
* **\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Results:** If impossible to obtain random or stratified sample, then must be cautious about \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ findings to groups other than those from which samples were drawn.
  + **EX:** If researchers found that men prefer certain types of cars, the researchers could **NOT** conclude that women prefer those same types of cars if the study did not include women.
* **\_\_\_\_\_\_\_\_\_\_\_\_**: Predisposition to a certain point of view.
* **\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_bias**: The concept that people **\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_** to participate in research studies often differ from those **who do not \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**.
  + **EX**: May be more willing to disclose personal information; more interested in research